30 Years
Upgrade Guarantee.

Explains truu's 30-year upgrade guarantee: customers receive the best available water quality over 30 years, as devices can be retrofitted with new purification stages. The boundaries of the guarantee regarding product types and model series are also presented.

High-tech made in Germany

As a market leader in drinking water purification, truu has not only set a standard in the industry, but has also developed a drinking water purification process that treats water based on nature's example and considers it holistically. Thus truu original water is unique in taste and function and takes into account the areas of purification (transportability), pH value (unbuffered), structure (hexagonal), energy, and freedom from viruses, germs and bacteria during the purification process.

We continuously improve

Although we set the standard in the industry, we are committed to continuously improving and further optimizing and enhancing our products. For this reason, we have our own research and development department that works innovatively on all projects. Our goal is not only to make our products more efficient, more sustainable, more practical, and smarter, but also to continue researching ways to improve water.

A unique promise with 30 years upgrade guarantee

At truu, every customer receives the promise that they will get the best water truu can produce for 30 years. In practice, this means that whenever we improve water quality or integrate a new purification stage into our product, your device can simply be retrofitted. The price for the upgrade is always the surcharge on the current valid price of the product. If the retrofit takes place as part of a filter change, we even give you the service technician's labor time for free. This way you can be sure to enjoy perfect truu original water. The upgrade promise always applies to all products in a product line.

Product types and model series with the same quality

The upgrade guarantee always applies to a product type and its model series. An upgrade

cannot be claimed for new model series. Likewise, if truu makes changes within a model series in the process or in individual components and the water quality is not affected. We thus ensure that your water quality always remains equally good or improves. Promised!

It's good.
to be truu.